

MassMutual announces term conversion and Platinum Pass Program limited time offers

Enhancements effective Aug. 9, end Dec. 31

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Just in time for Life Insurance Awareness Month and to close cases quickly during the second half of 2023, MassMutual has two special, limited time offers that provide new reasons to contact clients and discuss their life insurance needs!

Highlights and considerations:

**Until Dec. 31, 2023,
MassMutual will:**

- **Allow a 25% increase in face amount with no additional underwriting requirements on conversions of the Vantage Term and MassMutual Convertible Term product series** to new or existing MassMutual whole life insurance policies (existing policies must have face amount increase provision).
 - **Expand The Platinum Pass Term Program and express underwriting (no exam) process** to approved outside carriers (for a limited time) and risk classes used with the **Platinum Pass Perm** express underwriting program.
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Special 25% face amount increase limited time offer:

- **Conversion applications submitted Aug. 9-Dec. 31** will be eligible along with cases pending or issued but not reported as of Aug. 9.
- **Applies to full conversions** of MassMutual Vantage Term and MassMutual Convertible Term product series with issue dates before Aug. 9.
- **\$1 million cap per insured** on the coverage increase.
- There are **no age limits**.

Platinum Pass Term program expansion limited time offer:

- **The Platinum Pass Term Program** allows you to increase your client's coverage by matching up to their existing coverage from \$100,000 to \$3 million, without any new medical tests or paramedical exams. This program is exclusively for clients who purchased insurance from MassMutual in the past 3 years and were fully underwritten using a full blood/urine profile.

From Aug. 9-Dec. 31, 2023:

- The Platinum Pass Term Program will expand to include the approved outside carriers included in **The Platinum Pass Term Program**.
- MassMutual term policies issued through the Platinum Pass Term program can be used to replace a term policy from an outside carrier, except in New York.

Review the [detailed business rules](#) and reach out to the [MMSD Life Sales team](#) for more information.

FURTHER INFO:

- For support, call MMSD New Business & Underwriting at 1-800-601-9983, Option 4.
- For Underwriting Marketing Materials, visit our [MMSD Underwriting Digital Hub](#).



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