



# Simplified Issue Product Updates

## Living Promise Now Provides Even More Protection

We all want to be remembered fondly by our loved ones when we're gone. That's why it's important for us to provide products like Living Promise whole life insurance. It can help policyholders protect their loved ones from the cost of their final expenses, allowing them to leave a legacy of love and consideration.

And now, Living Promise provides even more protection, because effective August 16, 2023, we're **increasing the maximum face amount for our Level Benefit Plan from \$40,000 to \$50,000**. Plus, the Graded Benefit Plan option will now be available in Arkansas. That's great news for policyholders who want to make sure their friends and family are protected after they're gone.


### **In addition to the face amount increase, we're also making some underwriting changes you'll want to know about:**

- We've lowered the age for diabetes automatic declines to 45. (It was previously 50).
- Marijuana is no longer considered an "unlawful drug" for the purposes of the application and underwriting.

## To help you share the benefits of Living Promise with your clients, we have new, updated marketing materials.

Beginning August 16<sup>th</sup>, the new materials will be available to download from our [Life, Simplified website](#) and ordered through your normal supply channels.

So now's a great time to talk with clients about taking care of their loved ones with a Living Promise whole life insurance policy. The face amount increase makes it even more valuable for policyholders - we can now cover even more people *and* we have fresh, new materials to use during the sales process.



### **Michael Sladek**

*Vice President*

Brokerage Sales & Digital

[Privacy Policy](#)

[Terms of Use](#)

[View Web Version](#)



© 2023 [Mutual of Omaha Insurance Company](#). All rights reserved.

3300 Mutual of Omaha Plaza

Omaha, NE 68175, US

[Manage Email Preferences or Unsubscribe](#)

Campaign E3787

619512